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manuscript, see advertising page 2

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EDITORIAL

For New Directions, New Directors

IN THE APPOINTMENT OF a new editor and associate editor (see page 356) to succeed Dr. Dwight L. Wilbur, who has resigned effective next 1 January, the Council of the California Medical Association has chosen wisely a team nicely balanced in scientific stature, familiarity with the functions of the association, administrative ability, attainment in academic fields, interest in continuing medical education, private practice and grounding in the editorial work of a medical journal.

The special committee of the Council that was set up for the purpose was guided by these considerations—and by the fact that the publication office of the journal is in San Francisco—when it recommended Dr. Malcolm S. M. Watts and Dr. Lloyd Hollingsworth Smith, Jr., for editor and associate editor respectively.

Between them—and overlapping in considerable degree—Doctors Watts and Smith have the high standing in the academic world, the reaches into sociologic and political understanding, the organizational and administrative talent, the indoctrination in the purposes of our state medical association and the interest in private practice that can combine to direct CALIFORNIA MEDICINE into the changing channels it must follow as a representative function of an organization whose record is peerless among state medical associations in its concern with socio-economic matters,

its relationships with governmental bodies, its fervor for continuing medical education and its active promotion of the best in health care.

Now recognized as outstanding among state medical journals, CALIFORNIA MEDICINE must progress as an instrument of communication and education to reflect the increasing importance of its area in the field of medical education, the growing number and quality of medical schools, the greater sophistication of medical practice and the burgeoning of interest in continuing medical education.

The new appointees come to the work of the official journal of the California Medical Association at a time when it has reached a plateau characteristic of the provincial limits of state journals. We look forward to the ideas and fresh enthusiasm that the new editors can bring to the job of shaping CALIFORNIA MEDICINE to fit the rapidly changing circumstances of medical practice and teaching in this part of the country. And we may expect that, as the primary directors of a scientific publication in a state that is rich in facilities for medical education and is the biggest of a group of states which also have medical schools, this new team may begin to look beyond the nominal boundaries of a state journal for editorial material and for readers.